



## Why study Business at Formby High School?

Business is an extremely popular and successful specialist subject. Our students achieve consistently high grades in the BTEC course, with the majority of students achieving from Merit to Distinction grades. You will work in our excellent ICT rooms with outstanding teachers to develop your knowledge of the business world. You will learn about the business environment, how businesses develop a marketing campaign, how to deal with business and personal finance and how to successfully manage recruitment and selection.

You will study a wide range of businesses and have the opportunity to develop important real life business skills. You will have one examination to revise for, two pieces of coursework to complete and one controlled assessment to undertake. This Business course is delivered by enthusiastic, experienced and innovative staff, who are ideally placed to support and motivate you to succeed at a high level.

## What does the course involve?

The course will consist of four units in order to qualify for a BTEC Level 3 Extended Certificate in Business:

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance
- Recruitment and Selection Process

The course will consist of 42% internal assessment, 33% written examination (Personal and Business Finance) and 25% externally assessed controlled assessment.

## What can the qualification lead to?

As a student with a BTEC Level 3 qualification in Business, you have access to a wide range of possible careers and higher education opportunities. The subject combines well with the Level 3 Cambridge Technical in Digital Media, Social Sciences and Humanities subjects

lead to a wide range of university courses in Business Management, Accounting, Events Management. Alternatively, you may decide to use this qualification to go directly into employment.

## What are the entry requirements?

Grade 4 in GCSE Business (if studied) and a grade 5 in GCSE Mathematics. If a student achieves a grade 4 in GCSE Mathematics, they must attend an additional one hour lesson a fortnight of Mathematics.

## Which other subjects complement this Business course?

- BTEC Digital Media
- BTEC Performing Arts
- BTEC Sport
- All Humanities courses
- Mathematics
- Science

## Student Viewpoint



*"I have really enjoyed studying Business in sixth form; it has given me a greater understanding of operations within a business as well as supporting me in key areas such as personal finance and interview techniques. My passion for Business at sixth form has led to me applying for a Business related subject at University."*

Courses will require a minimum number of five students in order to run.